



Contact: Nicole Cunha, Executive Director
Phone: 757.222.2876
Email: nicole@rmbfinc.org
URL: <http://www.rmbfinc.org>

FOR IMMEDIATE RELEASE

RMBF and the Dental Community Partner for Preparation

Richmond, Virginia – April 9th, 2011 – The Raven Maria Blanco Foundation, Inc. (RMBF) will hold **The Raven Maria Blanco Memorial Lecture** on the topic of *Medical Emergencies in the Dental Office: The Six Links of Survival™ for Dentists & Staff*. The seminar is endorsed by the Virginia Dental Association and is fully CERP-approved for 8 hours of dental continuing education credit.

On March 9th of 2007, Raven, a healthy 8 year old child, died while undergoing a routine check-up and cleaning at her neighborhood dentist office. This tragedy led to the establishment of RMBF as a 501 (c) (3) charity. In honoring Raven's short life, RMBF is driven to providing preventative education based on medical emergency preparedness. Without this awareness and action, we continue to put young lives at risk and threaten the integrity of the entire dental community.

RMBF has adopted *The Six Links of Survival™*, developed by the *Institute of Medical Emergency Preparedness*, as a convenient mechanism for dental offices to ensure that all areas of appropriate preparation are adequately covered. *The Six Links of Survival™* are as follows: doctor training, staff training, mock drills, medical emergency manual creation, proper equipment maintenance, and necessary medication accessibility.

The RMBF Memorial Lecture is crafted for dentists and their staff members. The aim is to assist in preparation in all six areas. Managing a medical emergency is significantly different than simply knowing about emergencies. The program consists of about 5 hours of lecture material and 3 hours of interactive exercises in order to translate knowledge into action. The end result is that the entire dental team will receive intensive, hands-on training backed by detailed notes, a medical emergency manual, and comprehensive lists of pertinent equipment and medications required for a complete office response program.

The curriculum will be presented by Larry J. Sangrik, D.D.S., a nationally renowned speaker on the topic. Dr. Sangrik has presented medical emergency programs at the ADA Annual Session, the Chicago Midwinter Meeting, the Hinman Meeting, the Yankee Dental Congress, and the Rocky Mountain Dental Convention, as well as at numerous dental schools and many state/regional dental meetings. He is once again scheduled to present courses on medical emergency preparedness at the 2011 ADA Annual Session in Las Vegas.

Profits from the Memorial Lecture will benefit RMBF. One of RMBF's philanthropic goals is the *Five-in-Five Campaign* which seeks to award 5000 automated external defibrillators (AEDs) to non-profit public venues across the country over the next five years. One of the AED units will be awarded to a dental-related charity during the RMBF Memorial Lecture.

The RMBF Memorial Lecture will take place on April 9, 2011 at the Ramada Plaza Hotel, 6624 West Broad Street, Richmond, Virginia. Registration will begin at 7:30 AM, with the program beginning at 8:00 AM. Tuition includes a luncheon. The program will conclude at 5:00 PM.

Participants can save with early registration. Tuition received before March 15th is \$99 for VDA-member dentists, \$125 for other dentists, and \$75 for staff members. Tuition after March 16th is \$125 for VDA-dentists, \$150 for other dentists and \$80 for staff members.

To register, please send a list of participants and their staff position (DDS, RDH, assistant) with a self-addressed, stamped envelope and payment (payable to RMBF, Inc.) to:

Raven Maria Blanco Foundation, Inc.
Attention: Nicole Cunha, Executive Director
P. O. Box 65581
Virginia Beach, VA 23467

Registration may also be made via the internet at www.RMBFINC.org. All major credit cards accepted.
Further course descriptions, course outline, and learning objectives are available upon request. Telephone: (757) 222-2876